AI Package Examples

What each package delivers, in plain language, with pictures.

Mikey's Computer & Phone · Michael S. Bloch, Abbotsford, BC · 672-382-2202 · mikeyscomputerandphone.shop/ai-setup

Every picture uses an invented business, **Fraser Valley Bakery (example)**. Nothing here is a real customer, review or result; numbers are samples to show the layout. Prices are CAD plus tax; setup is paid up front and the first month of any monthly plan is free. Fees charged directly by software providers (chat platform, texts, booking tool) are not included. Price comparisons are published 2026 Canadian prices; "do it yourself" hours are estimates.

Google Profile Boost

C$149 setup + C$29/mo · first month free

> **What it would otherwise cost**
>
> **Doing it yourself:** roughly 3 to 5 hours to set up properly, then 1 to 2 hours every month (my estimate). **Typical Canadian agency:** C$297 to C$500 setup plus C$97 to C$300 a month (published 2026 prices). **With me:** C$149 setup plus C$29 a month.

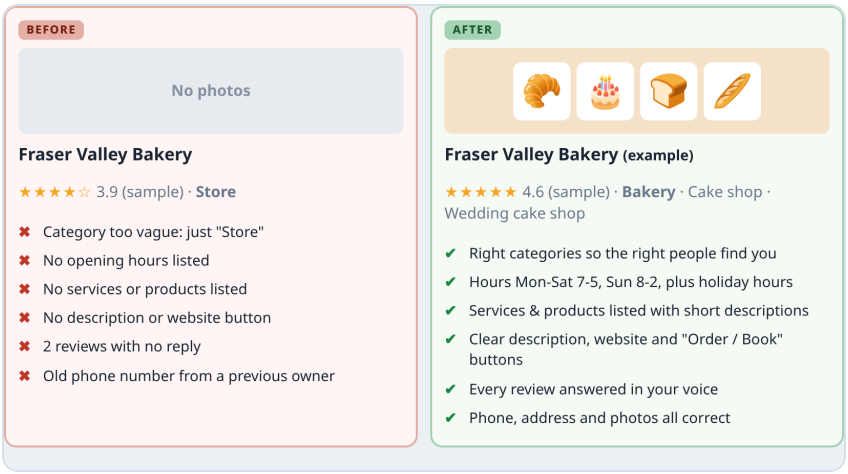
Timeline: Typically about a week once I have your information and access. Posts and review drafts then run every month.

Your profile, set up properly

What it is. Your Google Business Profile is the box with your hours, photos and phone number that shows up when someone searches for you on Google Search or Maps. I fill in every section: the right business categories, your services and products, opening hours (including holidays), a clear description, and your website and booking buttons.

Why it helps. Most people decide in a few seconds. A complete, accurate profile gets you chosen over a half-empty one, and the right categories help Google show you for the right searches. I can't promise a ranking, but I can make sure nothing you control is missing.

- **You:** Send me your hours, services and a few sentences about the business, and add me to your profile.
- **You don't have to:** Learn Google's settings, fix wrong info from past owners, or work out which categories to pick.



Example. A profile before and after clean-up.

Photos

What it is. I choose and upload your best photos (storefront, products, team, inside) and put them in the order that shows your business best. If you don't have good ones, I'll tell you exactly what to shoot on your phone.

Why it helps. Profiles with real photos get looked at more and feel trustworthy. A blank photo area looks closed or abandoned.

- **You:** Send photos you already have, or snap a few from my shot list.
- **You don't have to:** Resize, rename or upload anything.



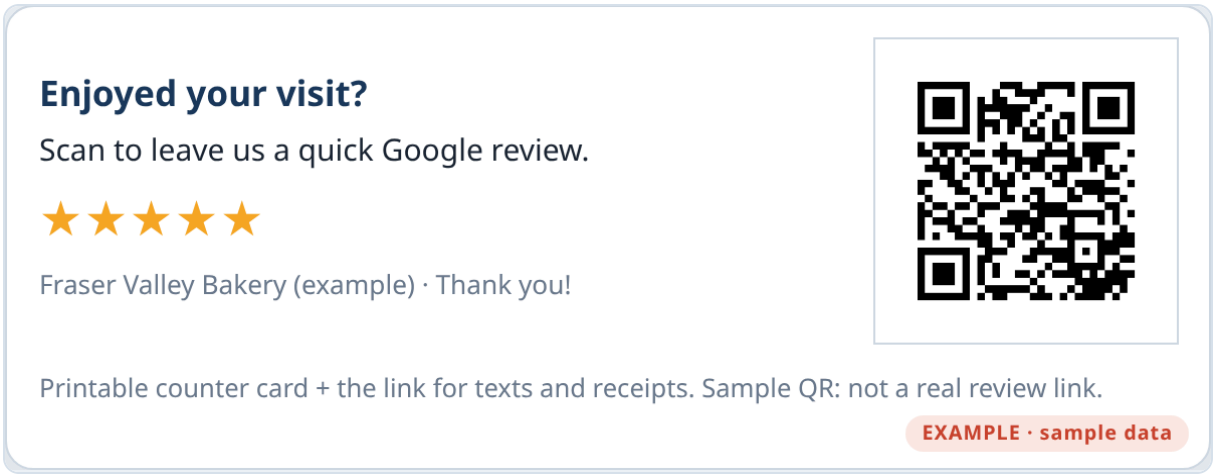
Example. The photo section of a finished profile (placeholder pictures).

Review link and counter QR code

What it is. A short link and a printable QR card for your counter, receipts and texts. Customers scan it and land right on your Google review box.

Why it helps. Reviews are one of the biggest reasons people pick a local business, and most happy customers never leave one unless it is easy.

- **You:** Print the card (I send a print-ready file) and put it by the till.
- **You don't have to:** Find or build the review link, or design the card.



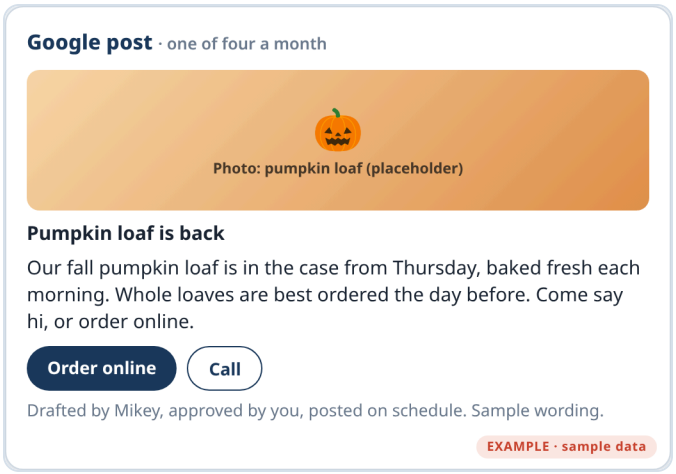
Example. A counter card with a sample QR code (not a real review link).

Four Google posts a month

What it is. Short posts with a photo and a button: this week's special, a holiday notice, a new service. I write them, you approve them, and I schedule them.

Why it helps. Fresh posts show Google and customers that you are open and active.

- **You:** Reply 'OK' (or send changes) when I send the drafts.
- **You don't have to:** Think of what to write, or log in to post.



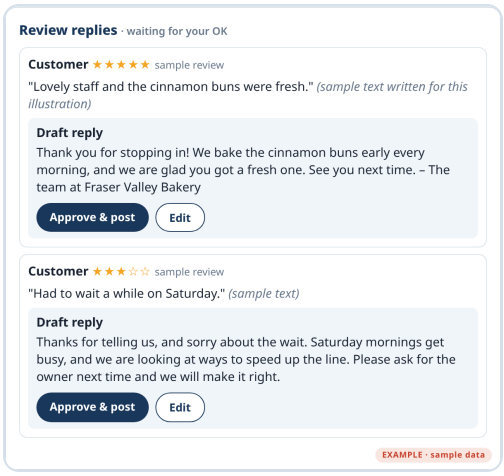
Example. A weekly post draft.

Review replies, drafted for you

What it is. When a review comes in, I draft a friendly, professional reply in your voice. Nothing is posted until you approve it. For a bad review I draft a calm reply that doesn't argue.

Why it helps. Replying to every review, good or bad, shows future customers you pay attention.

- **You:** Approve or tweak each draft. You always have the final say.
- **You don't have to:** Write replies or decide what to say to an unhappy customer.



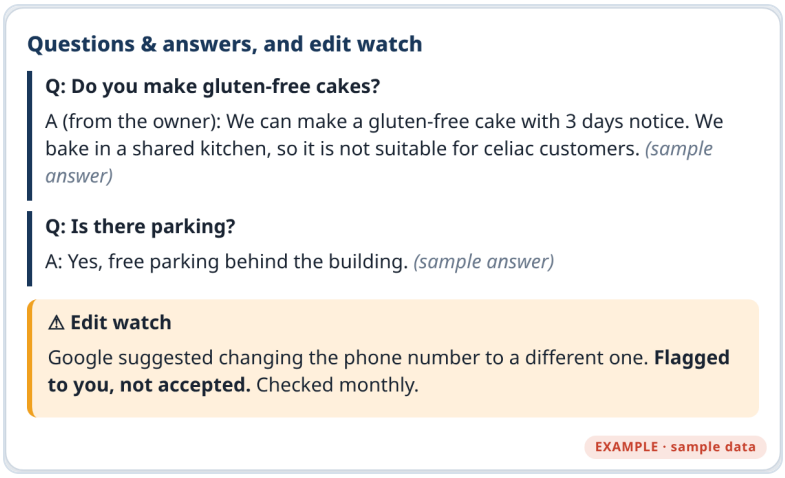
Example. Two reviews with draft replies waiting for approval (sample reviews written for this illustration).

Questions and answers, plus edit watch

What it is. I add the answers customers ask most (parking, allergens, ordering) to the Q&A section, and every month I check that nobody, including random strangers, changed your phone number, hours or address.

Why it helps. Anyone can suggest edits to a Google profile. A wrong phone number costs real customers.

- **You:** Tell me if an answer is wrong.
- **You don't have to:** Check your profile every month.



Example. Sample Q&A and an edit alert.

Booking & Reminder Texts

C$249 setup + C$49/mo · first month free

What it would otherwise cost

Doing it yourself: roughly 6 to 10 hours to connect booking, reminders and texting (my estimate). **Published Canadian services:** from C$400 setup plus C$75 a month (Always Booked); C$149 per single automation (Redenn); self-serve reminder tools at C$19 to C$99 a month that you set up yourself. **With me:** C$249 setup plus C$49 a month. Text-message fees are billed by the provider.

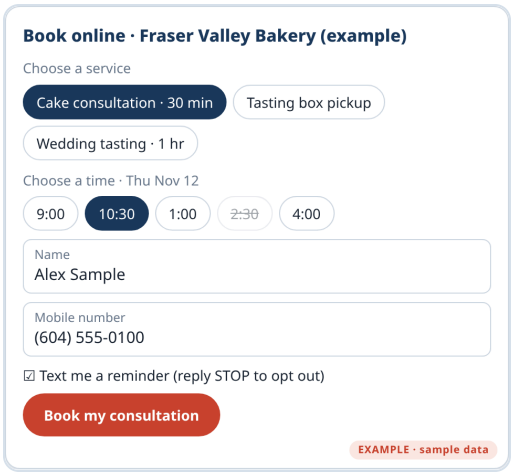
Timeline: Typically two to three weeks, depending on your calendar and booking tools. Carrier approval for business texting can add time.

An online booking page

What it is. A simple page (and a button for your website) where customers pick a service and a time that is actually free, and give their name and mobile number. Blocked times never get booked.

Why it helps. Customers book at 10 pm on a Sunday without calling, and you stop playing phone tag.

- **You:** Tell me your services, how long each takes and when you are free.
- **You don't have to:** Build a booking system or manage a schedule by hand.



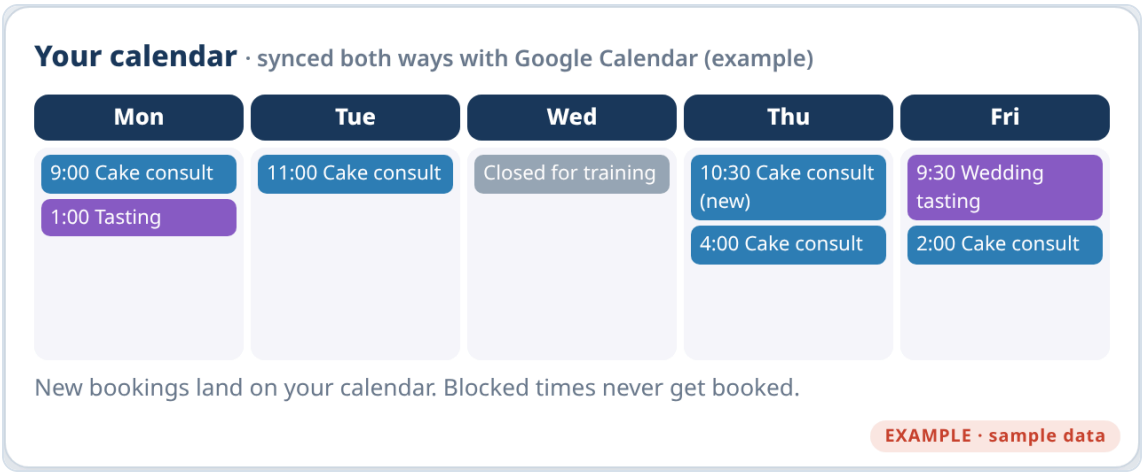
Example. A booking page for a fictional bakery.

Calendar connection

What it is. Bookings appear on the calendar you already use (like Google Calendar), and anything you block off in your calendar can't be booked.

Why it helps. No double bookings and no second calendar to check.

- **You:** Share your calendar with the booking tool.
- **You don't have to:** Copy bookings across by hand.



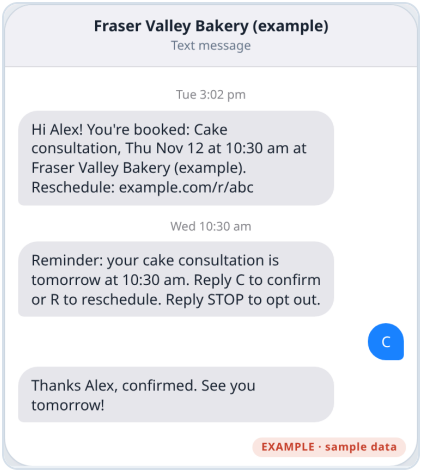
Example. Bookings landing on an owner's calendar.

Confirmation and reminder texts

What it is. A text right after booking, a reminder about 24 hours before, and a one-tap way to confirm ('Reply C') or reschedule. Customers agree to texts when they book, and every text includes how to opt out (STOP), in line with Canada's anti-spam law.

Why it helps. Most no-shows are people who simply forgot. A reminder with an easy reschedule turns many of them into moved appointments instead of empty slots.

- **You:** Reply to the odd customer who texts back with a question.
- **You don't have to:** Send reminders or chase confirmations.



Example. Confirmation, 24-hour reminder and a customer replying C.

Missed-call text-back

What it is. If you can't pick up, the caller automatically gets a text with your booking link, and if they reply, you see it.

Why it helps. A customer who can't reach you usually calls the next shop. This catches them while they still care.

- **You:** Nothing, once it is on.
- **You don't have to:** Return every missed call immediately.



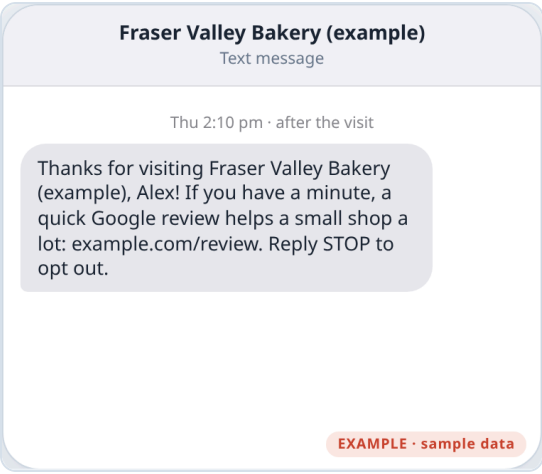
Example. A text-back after a missed call.

Review request after the visit

What it is. After an appointment, the customer gets a short text with your Google review link.

Why it helps. Asking at the right moment is the easiest way to collect honest reviews.

- **You:** Nothing. You still approve any replies on Google.
- **You don't have to:** Remember to ask, or hand out cards.



Example. A review request text after a visit.

AI Website Chat

C$299 setup + C$59/mo · first month free

> **What it would otherwise cost**
>
> **Doing it yourself:** roughly 5 to 10 hours to set up and test a chat tool (my estimate); self-serve chat tools start around C$19 to C$99 a month. **Managed Canadian services:** C$599 to C$995 setup plus roughly C$59 to C$99 a month, and some charge C$1,500 plus C$300 a month (published 2026 prices). **With me:** C$299 setup plus C$59 a month. Chat-platform fees are billed by the provider.

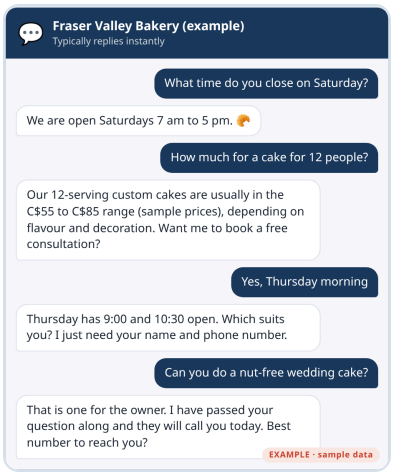
Timeline: Typically about a week once I have your information and access, including testing with your real questions before it goes live.

A chat assistant on your website

What it is. A small chat bubble on your site that answers visitors' questions about hours, services and prices at any time of day, using only the information you gave me.

Why it helps. Visitors get an answer in seconds instead of leaving, and you stop answering the same five questions.

- **You:** Give me your hours, prices and the questions you hear most.
- **You don't have to:** Write code, train an AI, or monitor the chat all day.



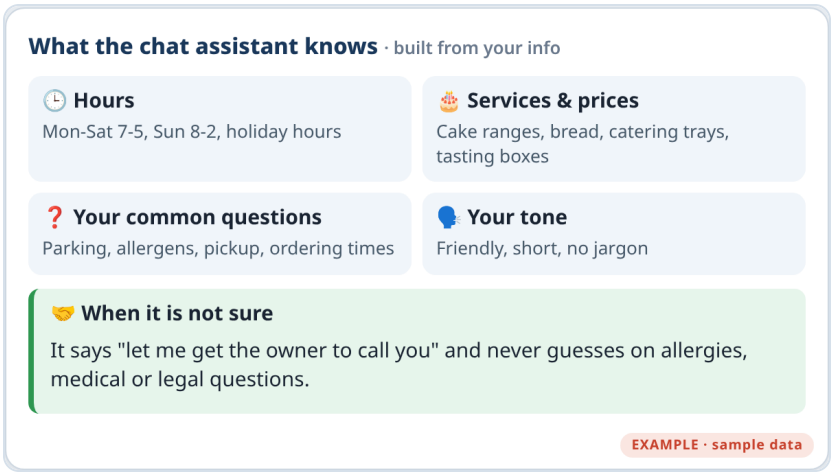
Example. A finished chat conversation (hours, price range, booking, then a handoff).

Trained on your information

What it is. I load your hours, services, price ranges, policies and tone of voice, then test it with the questions your real customers ask. It is set to say 'let me get the owner to call you' when it is not sure, and never to guess about allergies, medical or legal matters.

Why it helps. A chat that makes things up is worse than no chat. Testing and a safe 'I'll get the owner' rule keep it honest.

- **You:** Look over my test answers and tell me what to change.
- **You don't have to:** Know anything about AI.



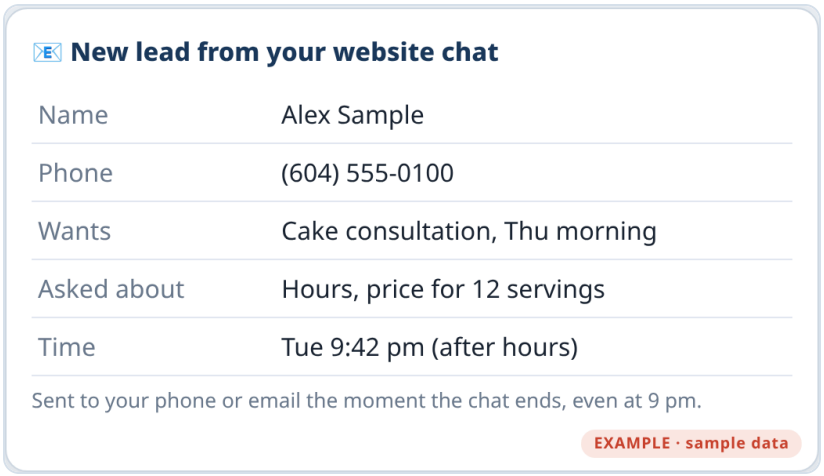
Example. What the assistant is given to work from.

Leads sent straight to you

What it is. When a visitor leaves a name and phone number, you get a message with who they are and what they wanted, even at 9 pm.

Why it helps. A customer who gets an answer and then a call back the next morning is far more likely to buy than one who got nothing.

- **You:** Call or text the person back.
- **You don't have to:** Check a dashboard for new leads.



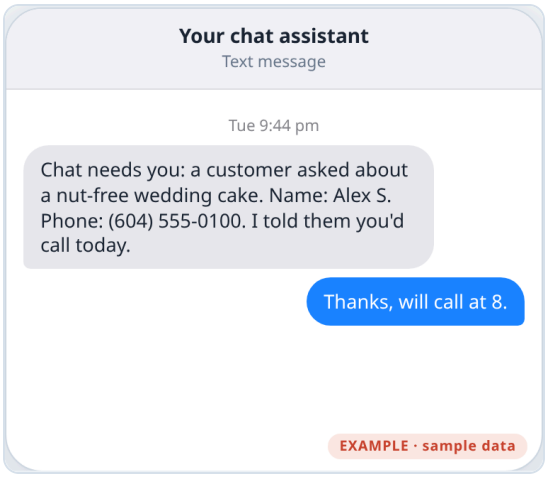
Example. A lead notification.

Handoff to you for the tricky stuff

What it is. If a question needs you (a custom quote, an allergy, a complaint), the assistant tells the visitor you'll follow up and texts you the details.

Why it helps. The assistant covers the easy 80 percent and you handle the rest, with the context already written for you.

- **You:** Reply to the customer when you can.
- **You don't have to:** Sit by the chat.



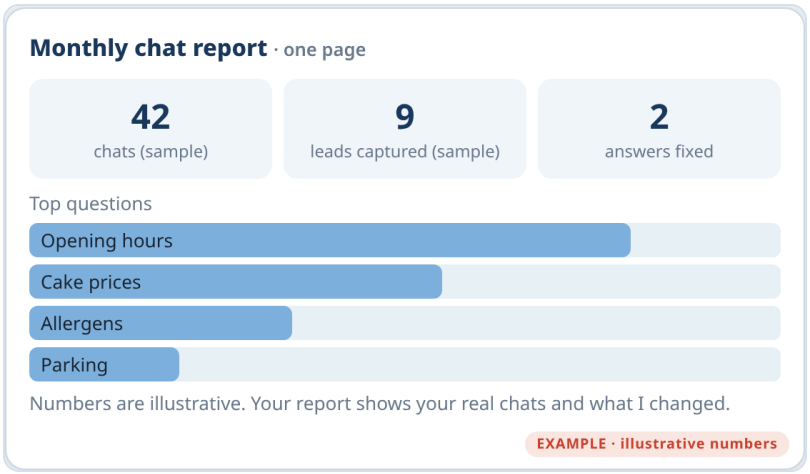
Example. A handoff text to the owner.

Monthly answers check and report

What it is. Each month I read the conversations, fix any wrong or missing answers, update prices or hours, and send you a one-page summary.

Why it helps. It stays accurate as your business changes, and you can see what customers are really asking.

- **You:** Skim the one-page report.
- **You don't have to:** Audit what the chat said.



Example. A monthly chat report (illustrative numbers).

Website Care

C$0 setup + C$39/mo · first month free

What it would otherwise cost

Canadian website-maintenance plans run about C$49 to C$150 a month for basic plans and about C$100 to C$350 a month once content edits are included; hourly work is C$50 to C$150 an hour (published 2026 prices).
With me: C$0 setup plus C$39 a month, with up to 2 small edits included.

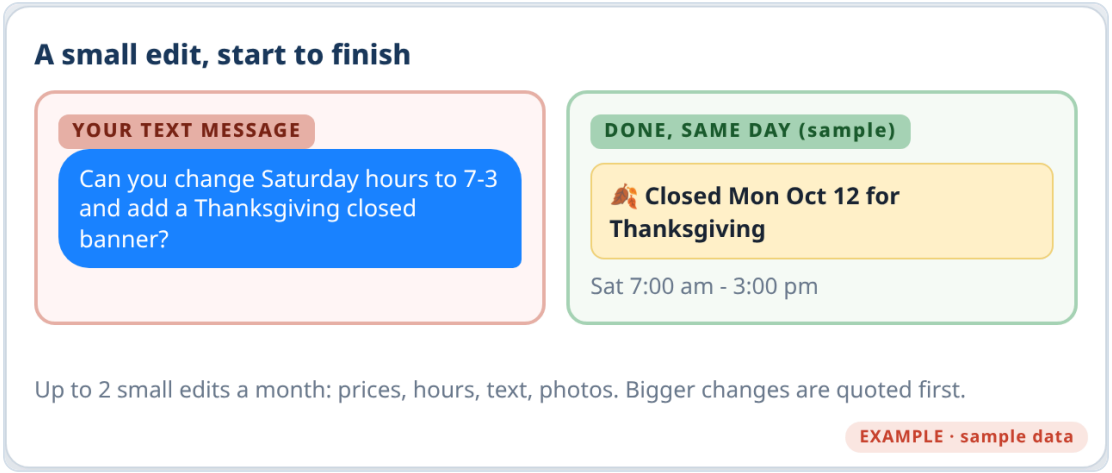
Timeline: Starts the day you sign up. Edits are typically done within a business day or two.

Up to 2 small edits a month

What it is. Tell me what to change in plain words (a price, your hours, a photo, a line of text) and I make the change on your site. Bigger jobs such as a new page are quoted first.

Why it helps. An out-of-date price or wrong holiday hours quietly costs you customers. This way changes actually get made.

- **You:** Text or email me what to change.
- **You don't have to:** Log in to your website or learn how it works.



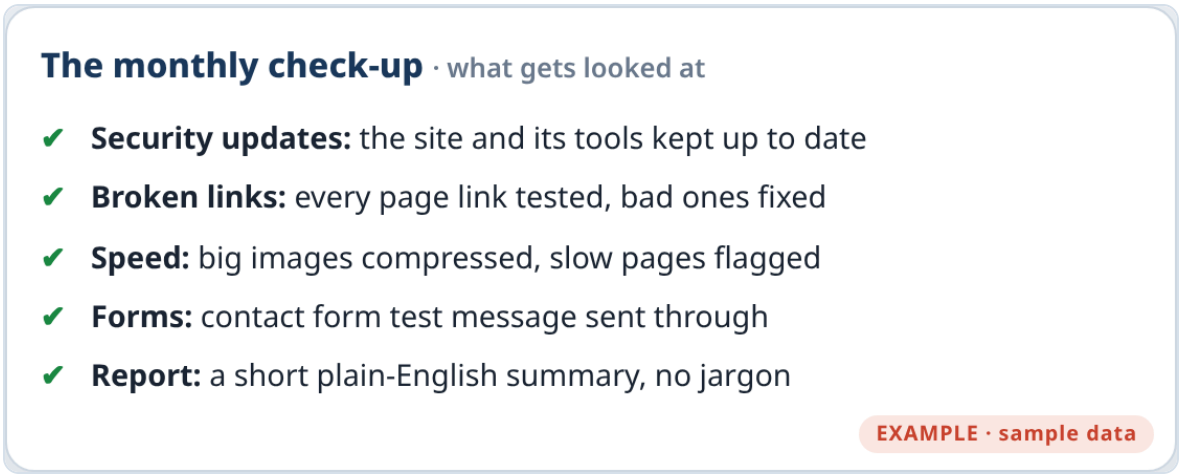
Example. An edit request and the finished change.

The monthly check-up

What it is. Every month I check the site: security updates applied, links tested, page speed looked at, and a test message sent through your contact form.

Why it helps. Small problems (a broken link, a slow big photo, an outdated plugin) are cheap to fix early and expensive after something breaks.

- **You:** Nothing.
- **You don't have to:** Wonder whether your site is okay.



Example. What the monthly check-up covers.

A plain-English report

What it is. A short summary of what was checked and changed. Where your host provides them, uptime and backup status are included too.

Why it helps. You can see what you are paying for and spot trouble early.

- **You:** Skim it.
- **You don't have to:** Decode technical reports.



Example. A monthly report card (illustrative numbers).

Local Growth Bundle

C$549 setup + C$119/mo · first month free

What it would otherwise cost

One by one from me: C$697 setup plus C$176 a month. **The same four services from separate Canadian providers** at their lowest published starting prices: roughly C$1,300 or more in setup and C$280 or more a month. **The bundle:** C$549 setup plus C$119 a month, so you save C$148 on setup and C$57 a month compared with buying them one by one.

Timeline: Typically two to three weeks from kick-off to go-live. The free month starts at go-live.

Everything in one coordinated setup

What it is. Google Profile Boost, Booking & Reminder Texts, AI Website Chat and Website Care are built to work together: the Google profile points to the booking page, the chat offers to book, reminders bring people back, and reviews flow to Google.

Why it helps. Each piece helps the others, and you only have one person to deal with instead of four companies.

- **You:** Do the same short handful of things as for each service (send info, give access, approve drafts).
- **You don't have to:** Coordinate between tools or vendors.



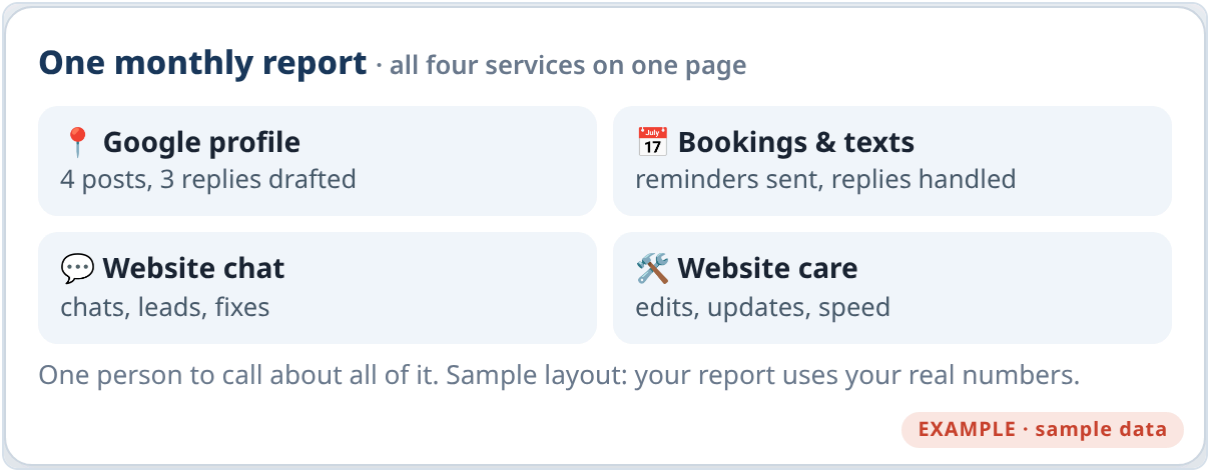
Example. A typical path from kick-off to go-live.

One report, one person to call

What it is. Instead of four separate summaries you get one monthly report and one phone number for all of it.

Why it helps. Simpler to understand, and nothing falls between the cracks.

- **You:** Read one page.
- **You don't have to:** Chase four providers.



Example. One report covering all four services (sample layout).

1-hour training for you and your staff

What it is. A one-hour session in person around the Fraser Valley or by video: how to approve posts and replies, what the texts look like, what to do with a lead, how to ask for an edit.

Why it helps. Everyone on your team knows what's happening and what to do.

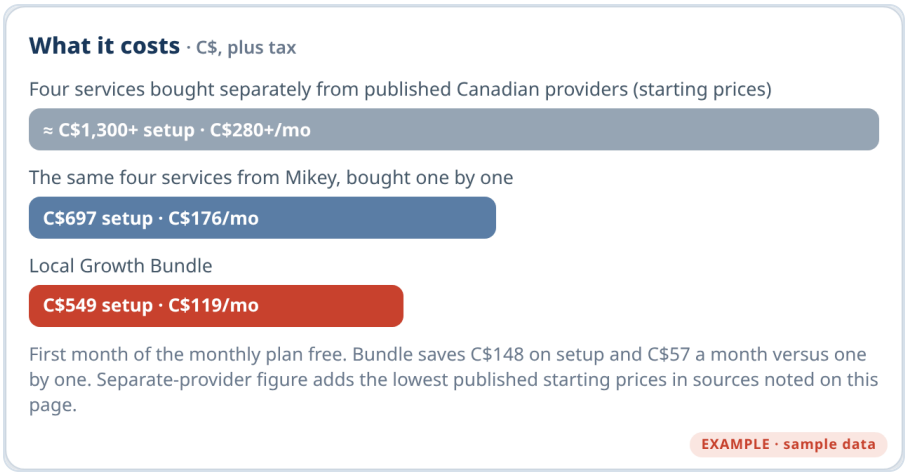
- **You:** Show up for an hour.
- **You don't have to:** Read manuals.

The value, side by side

What it is. Same services, three ways to buy them. Setup is paid up front and the first month of the monthly plan is free.

Why it helps. See exactly what the bundle saves.

- **You:** Pick the plan.
- **You don't have to:** Overpay for four separate services.



Example. Cost comparison. The separate-provider figure adds up the lowest published starting prices.

Ready to start? Call or text 672-382-2202, or request a free quote at mikeyscomputerandphone.shop/ai-setup. No guarantee of rankings or specific customer numbers.